



Mark Kistler from Public Television's 'Mark Kistler's Imagination Station' Announced as a Keynote Speaker at KidzArt Conference

Kids 3-D drawing guru to speak at national art franchise meeting.

(PRWeb) February 6, 2007 -- KidzArt, a fine arts enrichment franchise company for kids of all ages, has announced that Mark Kistler, author, 3-D drawing instructor and star of public television series, 'Mark Kistler's Imagination Station' will be a keynote speaker at the organization's national franchisee conference in April.

"Through Mark's instruction, books and television shows, he's inspired thousands of children to draw in 3-D and explore their artistic talents," says KidzArt president Chris Cruikshank. "The KidzArt franchisee system is looking forward to learning his special brand of igniting an artistic spark in children."

Kistler's conference speech 'How to Teach Art to Children with Passion, Inspired Creativity, Enthusiasm, and Humor' will offer a peek at his teaching style, ideas for warming up students to draw and how to involve parents in their child's art experience. Kistler will also teach KidzArt franchisees how he's built creative potential in students, a sense of community and his own art business.

KidzArt may extend the collaboration with Mark Kistler in the future. According to Cruikshank, "As the missions and visions of our two companies come together, KidzArt plans to work with Mark to support and encourage creative thinkers everywhere."

About KidzArt

Founded in 1993, KidzArt is designed to let kids and seniors of all ages explore their inner artistic potential in a safe, structured, non-competitive environment. KidzArt recently ranked in Entrepreneur magazine's Top New 50 Franchises for 2007 and was ranked the Top Children's Art Franchise for 2006. In addition, KidzArt was named a "World-Class Franchise" by the Franchise Research Institute for 2006 and 2007. Franchising since July 2002, KidzArt has franchised units nationwide and growing. To find out more about the KidzArt franchise in your area, contact Shell Herman at 800-379-8302 or visit them on the Web at

<http://www.kidzart.com>

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